



OPEN THE DOOR TO
creativity
& rewards





STAMPIN' UP!'S
STATEMENT OF THE HEART

To *love* what we do
and *share* what we love,
as we help others
enjoy creativity
and worthwhile
accomplishments ...
in this we make a *difference!*

FROM THE MOMENT WE STARTED

Stampin' Up!® in my living room almost 20 years ago, we focused on running a company that cared about people and made relationships a number-one priority. Although we've experienced amazing growth and success through the years, we have never lost sight of what matters most to us.

Now that you know more about Stampin' Up!, I invite you to join our family—pick up the phone and call your demonstrator or if you don't have a demonstrator, visit www.stampinup.com and we'll put you in touch with one! We've made it our business to work closely with everyone, from enthusiastic stampers who want to enjoy a discount on their supplies to dedicated businesspeople who are excited about building their own businesses and accomplishing personal career goals.

Regardless of your goals, we're confident you'll find what you're looking for—and so much more—right here.

Shelli Gardner
Cofounder and CEO, Stampin' Up!



'I HAVE A FULL-TIME JOB, and I've run a successful Stampin' Up! business for six years. I have a total downline of over 100 and have earned three incentive trips—all while working full time and taking care of my family, too.'

~ Roseann Ward, 6-year demonstrator

DISCOVER
THE *business opportunity*

EARNING POTENTIAL WITH FLEXIBLE HOURS AND FUN!

- Enhance your financial security.
- Grow a flexible home-based business at your own pace.
- Earn cash and free products.
- Save money on the industry's finest stamps, accessories, and craft supplies.

SUPPORT

STAMPIN' UP!'S DEMONSTRATOR-ONLY WEB SITE lets you place online orders, discover hundreds of creative ideas, and keep up-to-date with company news.



'I LOVE STAMPIN' UP! It's helped my family so much. With the bonuses I've earned, we've been able to recarpet the house, buy new furniture, and even pay for part of our daughters' college tuition.'

~ Michele M. Smith, 9-year demonstrator

'FLEXIBILITY is the biggest benefit of being a Stampin' Up! demonstrator, along with being able to set my own hours, be my own boss, and do what I love.'

~ Alison Solven, 5-year demonstrator

For detailed information on the financial rewards, see pages 10-11.



'I DON'T CONSIDER MYSELF ARTISTIC. I can't even draw a stick figure. That's the nice thing about stamps; the image is already there, you just get to choose how to use it. Sometimes all you need is a little help discovering how to let your creativity out.'

~ Michelle Fischer, 5-year demonstrator

EXPLORE
YOUR

creativity

FRESH IDEAS, TRENDY TECHNIQUES, AND
INSPIRING PRODUCTS TO COLOUR YOUR WORLD

- Indulge in your crafting and love of stamping as you teach others to be creative.
- Spark your imagination with hundreds of ideas from Stampin' Up! publications, idea books, online galleries, and events.
- Discover new artistic techniques to inspire you.
- Receive recognition for your creative and business achievements.

TOOLS

OUR IDEA BOOK is an elegant, full-colour catalogue of our stamps and accessories. Each page showcases several creative and colourful samples you can duplicate and demonstrate. A new catalogue launches once a year and serves as one of your best creative tools! **MINI CATALOGUES** let you offer your customers trendy, limited-time-only products throughout the year!

STAMPIN' UP!'S PUBLICATIONS offer ideas, samples, and training articles to help you build your business and re-create fabulous, creative projects.



'STAMPING doesn't have to be hard to look good.'

~ April Lopez, 7-year demonstrator

'DOING WORKSHOPS is so much fun. People attend to learn how to stamp. They're there to have a good time. I love meeting people, and I've met so many who are fun and generous. It has been a wonderful opportunity.'

~ Deborah Lecreux, 5-year demonstrator



'ALTHOUGH INITIALLY I built my business for the money, what I've grown to value even more are the people. I have made friendships that will last a lifetime, and that's worth so much more than a salary cheque.'

~ Susy Miller, 11-year demonstrator

EXPAND
YOUR*circle of friends*CREATE BONDS OF FRIENDSHIP ENJOYING
A HOBBY YOU LOVE

- Touch others' lives by sharing your love of stamping.
- Connect with a community of crafters to share ideas and techniques.
- Gather with old and new friends who love creativity as much as you do.
- Build relationships that last a lifetime.

INSPIRATION

STAMPIN' UP! EVENTS motivate, educate, train, inspire, and celebrate! These gatherings let you share your creativity and excitement as you swap ideas and learn together. You can also hold personal stamping events to build your business and foster relationships.



'I'VE MET so many wonderful people—customers, downline, hostesses. Our paths would not have crossed if not for Stampin' Up! Now, going to Stampin' Up! events is like attending a reunion!

~ Cherie Manderschied, 13-year demonstrator

'I BUILD RELATIONSHIPS with my customers. I ask people what they like and what they're looking for. I feel like I've gained a thousand friends doing this [Stampin' Up!].'

~ Kim Peck, 8-year demonstrator

excellent *earning potential*

REWARD YOUR EFFORTS

- As a demonstrator, you'll **instantly keep 20 percent** of the personal net sales you can earn through workshop and customer direct sales! We call it **instant income** because you don't wait for a payment from Stampin' Up!
- You'll earn an **extra 10 percent instant income on your first order of £150.00 or more** when you place your order in the first 45 days of being a demonstrator. That means you'll earn up to 30 percent!
- Earn additional income (which we call **volume rebate**) on your monthly net sales of £200.00 or more. Together, your instant income and volume rebate can reach up to **32 percent of your personal sales a month!**
- Keep your personal monthly sales at £200.00 or more, **recruit** other demonstrators, and you'll be **eligible to earn commission on your recruits' sales!** (We call this **downline overrides.**) You'll earn even higher commission as you achieve higher titles and as your sales increase.
- **Earn product bonuses and other awards** as you achieve success through our awards and recognition program.

AWARDS & INCENTIVES



MONTHLY PERSONAL SALES		PERSONAL EARNINGS			DOWNLINE OVERRIDES				
FROM	TO	INSTANT INCOME	VOLUME REBATE	TOTAL EARNINGS	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5
£0.00	£199.99	20%	0%	20%					
£200.00	£399.99	20%	4%	24%	2.0%	2.0%	2.0%		
£400.00	£799.99	20%	5%	25%	2.5%	2.0%	2.0%		
£800.00	£1,199.99	20%	6%	26%	3.0%	2.0%	2.0%		
£1,200.00	£1,799.99	20%	7%	27%	3.5%	2.0%	2.0%	0.5%	
£1,800.00	£2,399.99	20%	8%	28%	4.0%	2.0%	2.0%	1.0%	0.5%
£2,400.00	£3,199.99	20%	9%	29%	4.5%	2.0%	2.0%	1.0%	1.0%
£3,200.00	£3,999.99	20%	10%	30%	5.0%	2.0%	2.0%	1.0%	1.0%
£4,000.00+		20%	12%	32%	6.0%	2.0%	2.0%	1.0%	1.0%

'MY BUSINESS ALLOWS ME a fun outlet in which to be creative and share what I love with others—all while giving myself a pay raise!'

~ Jen Bailey, 2-year demonstrator

'WITH STAMPIN' START I know I can achieve things that at first look challenging. Now, I am on to bigger and better things!'

~ Kelly Friesen, 1-year demonstrator

STAMPIN' START

EARN FREE STAMPS within the first six months you're a demonstrator through our Stampin' Start program—a program that helps you establish a thriving business. (Ask your demonstrator about this exciting program!)





CONTACT YOUR DEMONSTRATOR TODAY,
OR FOR HELP LOCATING A DEMONSTRATOR, VISIT WWW.STAMPINUP.COM



It's all about *creativity*®

www.stampinup.com • UNITED KINGDOM 0808 2344765

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